

Star Paper Mills gets IPMA award for energy conservation

Delhi, January 14, 2005: Star Paper Mills Limited has been awarded the "Certificate of Merit" for energy conservation by the Indian Paper Manufacturers Association (IPMA).

The Certificate is given to paper manufacturers who achieve significant improvements in the area of energy conservation. The award was given by Mr. A. Raja, the Union Minister of Environment & Forests at a ceremony organized by IPMA in New Delhi.

Speaking on the occasion, Madhukar Mishra, managing director of Star paper Mills Limited said: "Star has taken various initiatives towards energy conservation. It adopted an Energy Policy in the year 2001, under which, the company implemented many energy conservation and cost reduction proposals, replaced old and inefficient equipments and machineries with energy efficient ones and reduced the usage of energy intensive materials. Star has also set up an energy cell comprising of energy managers and technical persons from various departments."

As a result of the various energy conservation initiatives adopted by Star, the company has been successful in reducing consumption of electrical power from 1310 KWH/MT of paper in 2001-02 to 1202 KWH/MT of paper in 2003-04.

Thanks to the various environment conservation initiatives taken by Star, the company has been a recipient of numerous awards – Environment Excellence Awards and National Energy Conservation Awards – in the past too. In fact, in November 2004, the company was conferred upon with the Gold Award for environmental excellence for extraordinary contribution in the field of environmental protection.